



AfriKids Ethical Trade

Effective, sustainable development through trade

AfriKids is a child rights organisation, which works alongside indigenous communities in northern Ghana to improve the quality of life for rejected and vulnerable children.

There are currently 18 AfriKids projects in operation, managed locally by AfriKids Ghana – an indigenous Senior Management Team. AfriKids UK is a small team, working with AfriKids Ghana to provide fundraising support and project oversight, until operations are sufficiently established to run independently of external aid.

Our commitment to sustainability is reflected in our primary goal: to close AfriKids UK by 2018. AfriKids Ghana will continue to function independently and effectively, maintaining and adapting its services to the unique requirements of the communities.

AfriKids Sustainability Projects are income-generating initiatives, designed to enhance and create local business while financially sustaining the work of AfriKids Ghana, beyond the demise of AfriKids UK. Currently these include the AfriKids Medical Centre, AfriKids Eco Lodge (in development) and AfriKids Ethical Trade.

AfriKids Ethical Trade (AKET) aims to be an exemplary trading body, advocating fair wages, healthy and safe working conditions and 100% transparency and accountability across all operations. AKET recognises the potential in trade to be a tool for effective, sustainable development through dignified income generation, working closely with local producers at every stage of every project.

Beyond the financial return, investments into AfriKids Ethical Trade yield social and promotional rewards to the producers, the organisation, and the communities in which we work. Sales of ethically produced and traded goods provide artisans with a fair price and a reinvestment in their community for a secure, positive and independent future.

AfriKids Ethical Trade

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We **LISTEN** to what a community knows it needs, **EMPOWER** them to take action themselves, and ensure **ABSOLUTE SUSTAINABILITY** across all operations.



“AfriKids is genuinely transformational for Ghana; a model for perhaps how all aid will one day be conducted; locally led, effective and sustainable.”
Dan Salmons, Head of Innovation, Barclaycard

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