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New online service creates a marketplace of good returns.

In today's society we are all focused upon purchasing and possessing. Manufacturers and retailers perpetuate this way of thinking through the design of their goods and marketing campaigns. But the environmental cost of embodied carbon and energy used to build, package, distribute and dispose is too great and things need to change.

Ecomodo, a new social enterprise, has an answer and it's right up your street. They provide a real alternative to our consumptive lifestyles whilst enriching people's lives.

Ecomodo enables real life communities to **pool their resources** and expose local assets that would otherwise remain hidden. Using Ecomodo people can confidently lend their everyday **objects, skills and spaces** to others locally around them.

By lending their assets, Ecomodo helps people **make money** for themselves, raise money for **good causes** or by lending for **free**, just feel good by helping others out. By borrowing instead of buying, Ecomodo **saves** people **money**, time and space; and opens up opportunities they may not of otherwise had.

Ecomodo makes it is easy for people to green their lifestyle. Whether for renovating a house; having a party; going on holiday; hosting visitors; gardening; learning something new or even trying before you buy; Ecomodo can help reduce our collective effect on the environment.

Imagine the sheds, lofts, garages and cupboards of your neighbours, friends and colleagues all opened up for you to use. Imagine the unseen talent sitting just beyond your doorstep. Imagine the things you could do if you just had the space to do it.

Think about what could lend. Open up your personal treasure trove for the common good.

To join the marketplace of good returns visit Ecomodo at www.ecomodo.com.

To fundraise through Ecomodo, good causes (charities, not-for-profit groups, PTAs, VCO's) are encouraged to register. Go to www.ecomodo.com/getinvolved for more information.

About Ecomodo | the market place of good returns ..

Available throughout the UK, Ecomodo is an online service that lets people lend and borrow each other's everyday objects, skills and spaces with confidence. People can choose to lend for free, for a fee or for charity and Ecomodo facilitates the transaction to make good returns for all.

Ecomodo enriches a local community by enabling people to ..

- **Make and save money:** Earn money by lending the assets they already have. Save their hard earned cash by borrowing the things they don't need often.
- **Do a good turn:** Choose to donate their proceeds to a favourite good cause or simply help the people around them by sharing what they have.
- **Lend and borrow confidently:** Control who can borrow their items by joining or creating trusted lending circles. Choose insurance or deposits for extra peace of mind.
- **Live a richer life:** Gain access to the things they need to follow their dreams, pursue their interests and do the boring jobs more quickly.
- **Be green:** Communities can reduce their collective effect on the environment by pooling their resources.

Ecomodo is:

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