



For Immediate Release

PRESS RELEASE:

Pitch your idea for social change and win funding at UK Aware 2010

UnLtd, The Foundation for Social Entrepreneurs, is giving delegates at UK Aware 2010 on the 16th to 17th April at Olympia two, London, the opportunity to secure one UnLtd Level 1 Award with support and up to £5,000 of cash to turn their idea into a reality.

UnLtd are the leading provider of support to social entrepreneurs in the UK and offer the largest such network in the world. UnLtd resources over 1,000 individuals each year through its core Awards programme and supports tens of thousands more via direct engagement and partnership awards initiatives. UnLtd operates a unique model by investing directly in individuals and offering a complete package of resources; from funding between £500 and £15,000 to ongoing advice, networking and practical support.

The Level 1 Awards programme, supported by the Millennium Awards Trust, are designed to help make new ideas become real projects and are aimed at individuals or informal groups of people who want to get their idea off the ground. The winner will receive funding to help with the running costs of the project alongside a package of ongoing support.

Delegates are being invited to submit their ideas at the event by 3pm on Friday 16th April at stand number 60 where UnLtd will be on hand to provide more information about their Awards programmes, to answer any questions and to discuss ideas for future submission. Shortlisted delegates will be invited back the next day to take part in a Dragon's Den style live pitching session to present their ideas to a panel of experts who will ask questions and provide feedback and advice but it will be the audience who votes on who gets the funding!

UK AWARE is the UK's only green and ethical lifestyle exhibition. The UK AWARE 2010 show will provide tips and hints for greener living, and products, services and inspiration to help individuals live a more sustainable, greener lifestyle.

Follow the ideas submitted on the day on Twitter: <http://twitter.com/UnLtd>

For more information on UnLtd, visit www.UnLtd.org.uk or to register as a delegate at UK Aware, go to www.ukaware.com

Notes to editors:**UnLtd**

UnLtd's mission is to unleash the talents of people who can transform the world in which they live: we call these people social entrepreneurs.

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- UnLtd Ventures provides long term specialist support to a number of outstanding entrepreneurs.
- UnLtd Research leads on inspiring and informing action, policy and social change.
- UnLtd Connect brings together experienced professionals able to offer pro-bono support and those who are growing social ventures.
- UnLtd Advantage is the premier investment readiness programme for social entrepreneurs and those investing in them.
- Young UnLtd is transforming how society views young people and how young people view themselves.
- UnLtdWorld.com connects you to the people, tools and information you need to change the world.

UnLtd - The Foundation for Social Entrepreneurs – is trustee of the Millennium Awards Trust which was endowed by the Millennium Commission with a National Lottery Grant of £100 million as a permanent source of grants for individuals throughout the United Kingdom to develop their own skills and talents and to contribute to the community. UnLtd raises further funds from a wide variety of sources to expand its work into theme areas, from young people to refugees, and from environment to healthcare, with partners such as the DCSF, Channel 4, NESTA and Comic Relief. UnLtd operate across the UK with regional offices in Belfast, Birmingham, Bradford, Cardiff, Edinburgh, Glasgow and London.

For further information on UnLtd's work and our award schemes please visit www.unltd.org.uk and to see more about the work of social entrepreneurs, join www.unltdworld.com

UnLtd is a company limited by guarantee number 4180639 and is a charity registered with the Charity Commission in England and Wales number 1090393.